



**IDH**  
forum

**DRIVING BUSINESS  
SOLUTIONS FOR  
SUSTAINABLE  
LANDSCAPES**

**AMSTERDAM 8+9 FEB 2017**

**Participant Manual**

Name:

**De Nieuwe Liefde, Da Costakade 102,  
1053 WP Amsterdam**

## Welcome to the 2017 IDH Forum on Driving Business Solutions for Sustainable Landscapes

“Bring the private sector to the landscape agenda”. That was the assignment IDH, the Sustainable Trade Initiative, received from the Dutch government in 2014.

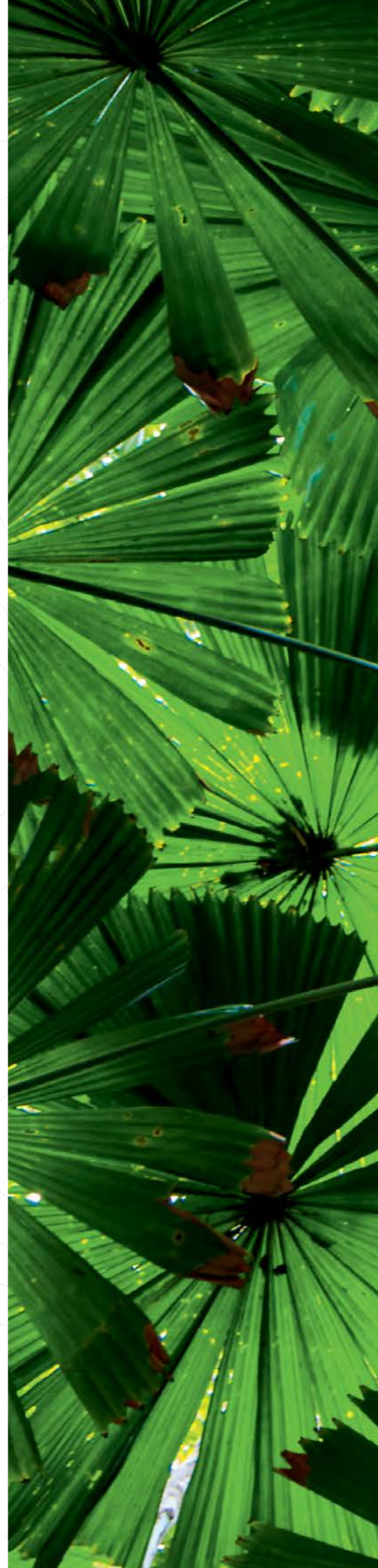
Throughout the implementation of our commodity programs we had learned that some issues, like deforestation, water management and land-use planning needed an approach that goes beyond farm gate and beyond a focus on one commodity.

The landscape approach offers just that: a setting for public, private and civil society partners to work together towards a shared vision of Green and Inclusive Growth for a set area they all feel connected to and/or depend on. It focuses on implementing production-protection-inclusion compacts: investment in sustainable production in return for sustainable management of natural resources.

Over the past 3 years we, together with you – our partners, have shaped and revised our plans many times, to find the best possible approach. The program has grown from 6 landscapes in 6 countries to 11 landscapes in 7 countries and now encompasses the IDH deforestation related commodity programs on palm, soy, timber and pulp & paper.

This Forum is the next step in our partnership: it provides a platform to learn from practical examples from all over the world on how sustainable landscapes can be achieved and the related business case. This enables all of us to return to our landscapes with new knowledge, partners and ideas to make production-protection-inclusion work.

**Daan Wensing**  
Global Director Landscape &  
Deforestation Commodities Program  
*IDH The Sustainable Trade Initiative*



## ... and Thank You for Your Contribution to Developing a Common Learning Agenda!

In our journey towards setting up public, private and civil society partnerships for sustainable resource management, we are joining forces with organizations who have in-depth knowledge, expertise and experience in how to build multi-stakeholder coalitions to improve landscape governance. Our role at IDH is to ensure that we capitalize on this collective expertise, to further scale up projects that work, and learn from those that have failed.

This forum aims to be a catalyser for innovative solutions. It is part of IDH's learning agenda, and will not only help IDH further advance its own prototype projects in the 11 landscape in which we operate, but also inspire our partners, and support the design and implementation of innovative solutions to deforestation.

We are thrilled to have so many of our partners and experts with us on 8-9 February in Amsterdam, and are looking forward to rich and insightful discussions on collaborative solutions to address deforestation.

**Violaine Berger**  
Senior Manager Learning and Innovation  
*IDH The Sustainable Trade Initiative*



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# NOTES

# ABOUT THE FORUM

A large majority of tropical deforestation is caused by agriculture (driven by global commodities such as soy, palm oil, beef and wood products), as well as other land use changes (e.g. mining, infrastructure development). Addressing this challenge requires government, industry and civil society to work together and transform finance and business models to ensure that the production of agro-commodities contributes to the protection of forests and other natural resources as well as the inclusion of smallholders and communities in the economy.

**IDH is working precisely on these topics through its Landscapes Program. In 11 landscapes where commercially driven commodity production is linked to natural resource depletion, IDH builds public and private stakeholder coalitions to develop and implement joint solutions.**

The forum will specifically focus on innovations and good practices to optimize commodity production, while conserving forests, and ensuring social inclusion- so called "Production, Protection and Inclusion" (PPI) arrangements. These arrangements are being developed through multi-stakeholder coalitions that combine the sustainable sourcing commitments and implementing capacity of companies, the jurisdictional power of governments, and the knowledge and networks of civil society organizations.

This forum aims to drive and scale up implementation of new solutions in landscapes. It brings together the partners from the IDH Landscape Program and experts from government, business, and civil society to share their experience, inspire others, learn and co-design innovative solutions to PPI agreements. It will cover topics such as:

**How can the public and private sector best collaborate on designing and implementing landscape level forest protection and restoration plans?**

**The carrot and stick: what are effective mechanisms to protect forests?**

**How can business contribute to forest protection, on and around concessions, or through their supply chains?**

**What sort of finance mechanisms can support PPI arrangements?**

**How can Green Growth plans support the development of a long term vision and strategy for the landscape?**

# AGENDA

## Wednesday 8 February

18:00

Registration opens

19:00

Forum Opening Dinner

- 19:00 - 19:30 Cocktail
- 19:45 Dinner
- 19:50 Welcome to the IDH Forum, **Joost Oorthuizen**, Executive Director & Chairman of the Executive Board, IDH
- 22:00 end of the dinner

## Thursday 9 February

08:00

Registration opens

08:30

Coffee  
(Serre)

Participants are invited for coffee & croissants

09:00

**SESSION 1**

Welcome and Introduction to the day

(Plenary room)

- Video opening
- Welcoming remarks and motivation for the Innovation Forum, what we hope to get out of this convening opportunity, **Steven Collet**, Member of the Executive Board, IDH
- Schedule, methodology of the Forum, Table introductions, **Gillian Martin Mehers**, Bright Green Learning.
- The IDH Story, **Daan Wensing**, Global Director Landscape & Deforestation Commodities Program at IDH
- Country Team meetings: Identification of learning and sharing agenda for the day.

10:30

Coffee break

11:00

**SESSION 2**

**Meet the Partners:  
Panel Discussion on  
Public and Private  
Collaboration  
for Sustainable  
Landscapes**

- **Vietnam, Ethiopia, Kenya** (stay in plenary)
- **Indonesia** (Asia Room)
- **Brazil** (South America Room)
- **Liberia** (Africa room)
- **Cote d'Ivoire** (Forest room)

**Networking break**

**Panel discussion overview**

A large majority of tropical deforestation is caused by agriculture (driven by global commodities such as soy, palm oil, beef and wood products), as well as other land use changes (e.g. mining, infrastructure development). Addressing this challenge requires government, industry and civil society to work together and collaborate so as to come up with new solutions which balance social, environment and economic benefits. These solutions are needed to transform finance and business models and ensure that the production of agro-commodities contributes to the protection of forests and other natural resources as well as the inclusion of smallholders and communities in the economy.

During this panel discussion, we will hear from public and private sector representatives on their experience in collaborating on forest protection/restoration. The questions we want to address during the panel session are:

- What triggered the collaboration?
- How is the collaboration arranged? In particular, what is the role of public policy and regulations?
- What are the related challenges?

The panel discussion will be facilitated by **Jordy van Honk**, Director Landscapes Africa, IDH.

1. **Honorable Harrison Karnwea**, Managing Director, FDA
2. **Ms. Juliana Lopes**, Sustainability and Communication Director, AMAGGI
3. **Mr. Simeon Hutchinson**, Managing Director, Finlays
4. **Mr. Gusti Hardiansyah**, Special Advisor Environment to the Governor of West Kalimantan and Dean of the Forestry Faculty of Tanjungpura University

12:00

Lunch

Networking lunch

13:00

**SESSION 3**

**Open Space  
Technology Session:  
Self-Organized  
Exchanges**

*(Plenary room first, for  
briefing)*

*(break out rooms – see  
separate document)*

- ‘Open Space Technology’ Session: in depth facilitated thematic discussions
- Two rounds of 45 minutes, with 5 minutes in between.
- Participants to self-select the discussions they want to attend (choosing 1 theme out of 4 on offer for each round)
- We invite you to select your session ahead of time, by reading the session overviews featured in this booklet under Session 3

———— Round 1 (13:00 - 13:45) ————

**Session A - Developing a long term vision and strategy for the landscape: How can Green Growth plans help?**

**Speakers:**

**Ms. Sonya Dewi**, Senior Landscape Ecologist and Country Coordinator Indonesia, ICRAF

**Mr. Fernando Sampaio**, Executive Director, PCI Strategy State Committee Mato Grosso

**Session B - The carrot and stick: enforcement mechanisms to protect forests**

**Speakers:**

**Mr. Jose Adalberto Verissimo**, Senior Researcher, Imazon

**Mr. Gusti Hardiansyah**, Special Advisor Environment to the Governor of West Kalimantan and Dean of the Forestry Faculty of Tanjungpura University

**Session C - How can business contribute to forest protection? Protecting forests on and outside of company concessions**

**Speakers:**

**Mr. Tom van Loon**, Environmental and Social Responsibility Manager, Interholco

**Mr. Christopher Stewart**, Head of Corporate Responsibility and Sustainability, Olam

**Ms. Liz Wilk**, European Director Sustainability and Stakeholder Outreach, Asia Pulp & Paper (APP)

**Session D - How can business contribute to forest protection? Through supply chains**

**Speakers:**

**Mr. Marcio Sztutman**, Critical Lands Manager – Brazil, The Nature Conservancy

**Mr. Rob McWilliam**, Senior Manager, The Forest Trust

———— Round 2 (13:50 - 14:35) ————

**Session A - Developing a long term vision and strategy for the landscape: How can Green Growth plans help?**

**Speakers:**

**Ms. Sonya Dewi**, Senior Landscape Ecologist and Country Coordinator Indonesia, ICRAF

**Mr. Fernando Sampaio**, Executive Director, PCI Strategy State Committee Mato Grosso

**Session B - The carrot and stick: enforcement mechanisms to protect forests**

**Speakers:**

**Mr. Christian Lambrechts**, Executive Director, Rhino Ark

**Mr. Wahdi Azmi**, Program Director, Aceh Climate Change Initiative

**Session C - How can business contribute to forest protection? Protecting forests on and outside of company concessions**

**Speakers:**

**Ms. Kathryn Phillips**, Programme Manager, Fauna & Flora International Liberia

**Mr. Simeon Hutchinson**, Managing Director, Finlays

**Mr. Purwadi Soeprihanto**, Executive Director of the Association of Indonesian Forest Concessionaries (APHI) and Founder & Senior Advisor of PT Ekosistem Khatulistiwa Lestari (EKL)

**Session D - How can business contribute to forest protection?**

**Protection on concession**

**Speakers:**

**Ms. Lim Siam Choo**, Group Head of Corporate Secretarial Services & CSR, Bumitama Agri Ltd

**Mr. Benardi Dharmawan**, General Manager of HR-GA, Legal & Sustainability, PT Pas

**Panel discussion overview**

Sustainable land management needs to be financially incentivized in order to overcome the opportunity costs of protecting forests instead of converting them to productive land. This is where public climate funding can play a role. These public funds can be blended with the commercial and financial portfolios of agrilenders (typically banks) and corporate agribusiness on the ground, to be delivered to producers and land-users who are mainstream clients or suppliers of these banks and agribusiness firms. These funds must be sufficient for the producers and supply chain players to invest in intensification and restoration (rather than extension or encroachment) and to take co-responsibility over related forest protection.

IDH is playing a critical role in this mechanism: we are (i) setting up a financial facility to de-risk commercial capital, (ii) actively creating a pipeline and Production-Protection deals with the private sector, (iii) fundraising from climate funders and other donor investors to scale up, (iv) setting and implementing strong criteria for investment to ensure public good impact, and (v) monitoring the impact.

A number of funds and finance mechanisms are also active in this space and during this panel discussion, we will hear from them about:

14:45

**SESSION 4**

**Panel Discussion on New Financing Models for Production-Protection**

15:50

Coffee Break

16:15

**SESSION 4**

**Next Steps for Landscapes and All of Us**

17:30

Drinks

18:30

End of the day

- How they are structuring their investment portfolio

- Their advice to increase the number of eligible projects

We will also hear from companies investing in these funds or benefiting from them about their views on the production-protection value proposition. Finally, we will explore the challenges to mainstream investments in production-protection schemes.

The panel discussion will be facilitated by **Johnny Brom**, Director, Innovative Finance, IDH.

**Panelists:**

**Mr. Jeff Seabright**, Chief Sustainability Officer, Unilever

**Mr. David Barley**, Investment Director, Althelia Ecosphere

**Mr. Stephen Rumsey**, Chairman, Permian Global

**Mr. David Rothschild**, Director, GVL

**Networking break**

- Country Team Meetings – Next Actions strategies: Country teams and sector teams meet again to discuss their take a ways, learning and possible next actions.
- (Back to plenary) Closing reflections from participants: ideas for next actions and reflections on the day
- Key takeaways, and what's next from an IDH perspective, **Violaine Berger**, IDH, **Daan Wensing**, IDH

**Networking drinks**



# ABOUT IDH LANDSCAPE PROGRAM

The IDH landscape approach is based on safeguarding natural resources in threatened tropical commodity sourcing areas by formulating and driving the business case for joint public-private investment, and improving the enabling environment in which these investments are made. It mobilizes multi-stakeholder landscape coalitions for collaborative action based on shared understanding, negotiation and commitment to long-term land-use management objectives.

By so doing, IDH strives towards delinking commodity production from deforestation, while improving smallholder livelihoods, as well as addressing water issues and ensuring responsible agrochemical management.

## Our approach is centered around five pillars:

- 1 Green Growth Plans of multi-stakeholder coalitions**
- 2 Production-Protection Agreements**
- 3 Co-investment in scalable intervention models**
- 4 Innovative finance**
- 5 Monitoring**

## Global Agricultural Commodities

As world population continues to grow, so does demand for food. This means agricultural production will need to further increase to meet this rising demand. Agriculture continues to be the main driver of deforestation worldwide, leading to massive biodiversity loss and climate change among others. There is a clear need for a large-scale solution to create a food production system that incorporates protection of natural resources as well as addresses poverty.

To address this, IDH's landscape program operates in areas that produce important, globally traded agricultural commodities, the production of which have led to large scale deforestation or other negative environmental impacts. These commodities include palm oil, cocoa, soy, coffee and others.



Cattle



Cocoa



Coffee



Tea



Timber



Rubber



Palm Oil



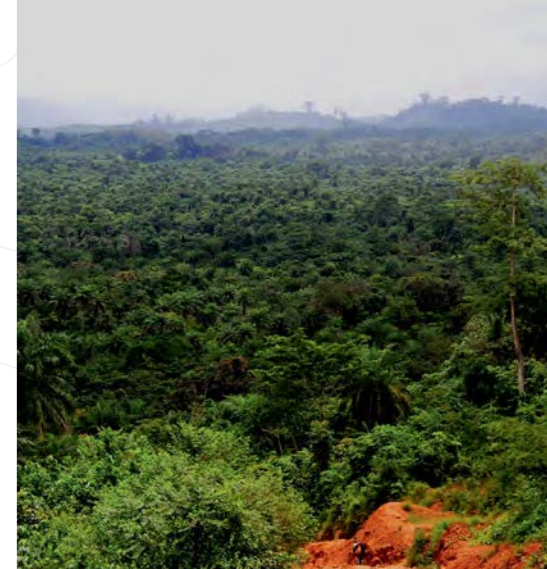
Soy



Mining



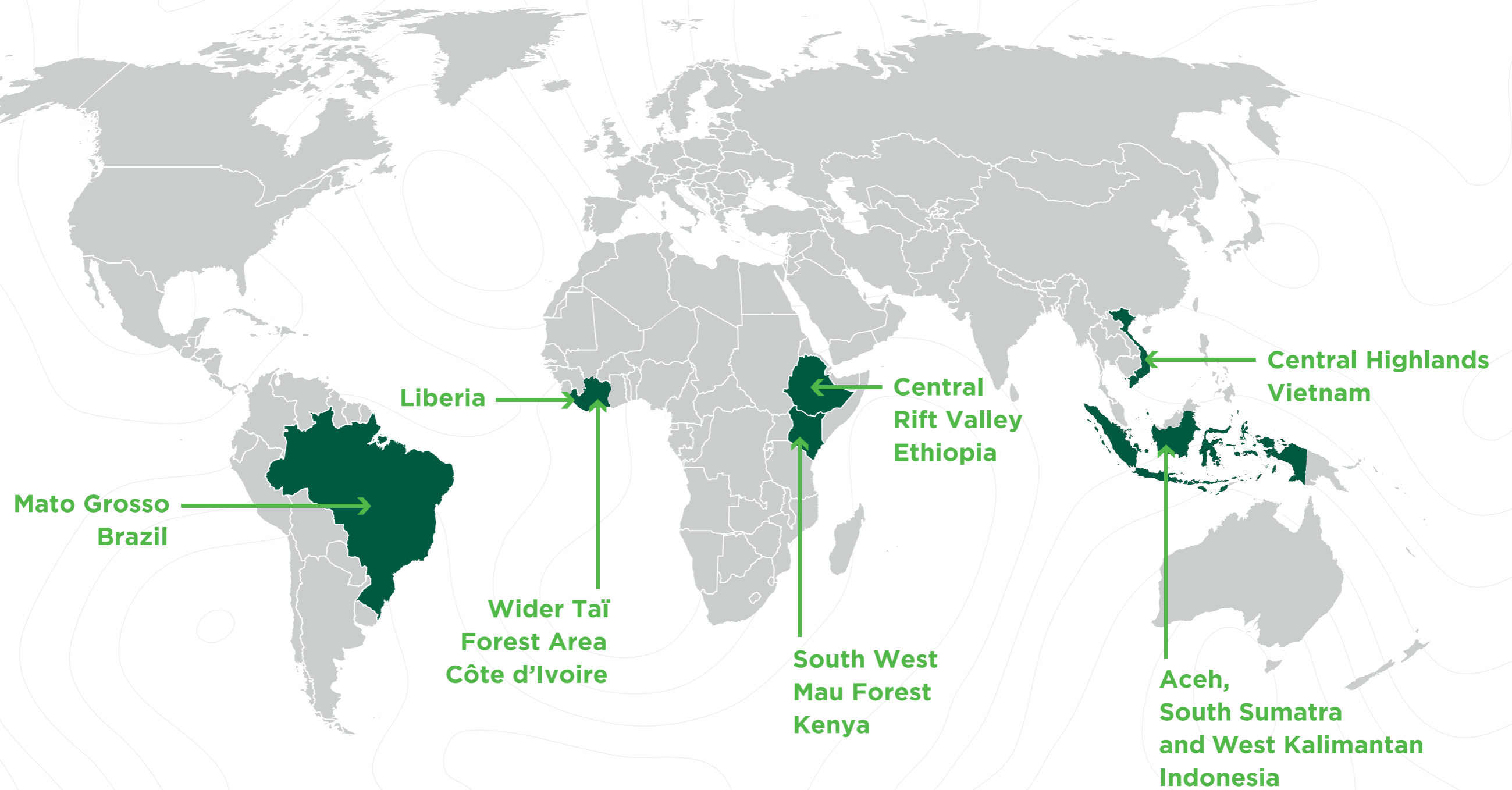
Pulp & Paper





## Where we work

Our landscape program is active in 11 landscapes in Asia, Africa and South America, where we work in close collaboration with national and local governments, private sector players and civil society organizations. Our role is to bring together the stakeholders with their respective interests, facilitate, and co-fund the piloting of scalable joint activities and projects to sustainably manage the landscapes. In addition, we place strong emphasis on capturing and sharing our learning so that they can be replicated elsewhere and achieve scale.





## Our Donors

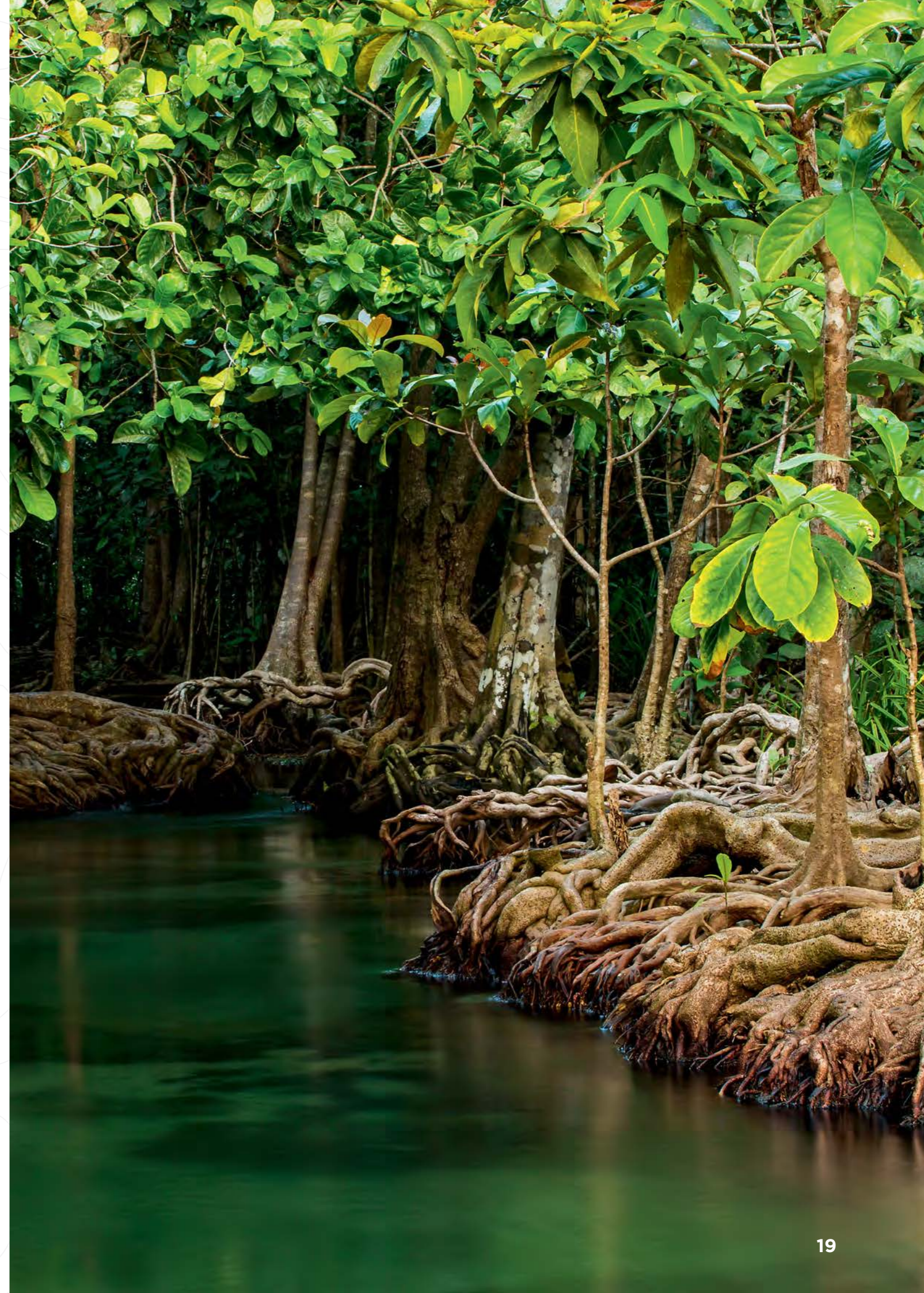
Our landscape program is funded by Norway's International Climate and Forest Initiative (NICFI) and The Dutch Ministry of Foreign Affairs, while private sector partners co-invest in pilot activities in every landscape.

## Financing production and protection

In partnership with NICFI, major Consumer Goods Forum companies and a number of global funds, IDH has set up a large tropical forest and agriculture focused Fund to work with investors, companies and local authorities on deforestation-free jurisdictions and responsibly produced commodities like palm oil, pulp & paper, beef, soy and cocoa.

The fund will be launched in mid-2017 with an initial committed capital of 100 million USD from NICFI and aims to raise 400 million USD by 2020, to be drawn from bilateral and multilateral public donors as well as private sector partners. By 2020, more than 20 production and forest protection projects should be funded globally, while leveraging private capital investments more than 4 times the Fund's own investment.

This Fund will be an incentive for governments of countries with tropical forest areas to reduce deforestation and related greenhouse gas emissions, by driving enhanced, high productivity investments in countries and jurisdictions that have related policies in place.



## SESSIONS 1 & 4 COUNTRY MEETINGS

This table indicates the country meeting that would be the most relevant for you to attend. Please note that this is an indicative table and that you remain free to join another country meeting if the suggested one was not relevant to your work. Guests not included in this list are also free to join the meeting that is the most relevant to their work.

### Meeting Rooms:

- **Vietnam, Ethiopia, Kenya** (*stay in plenary*)
- **Indonesia** (*Asia Room*)
- **Brazil** (*South America Room*)
- **Liberia** (*Africa room*)
- **Cote d'Ivoire** (*Forest room*)

Title	Name	Surname	Organization	Country meeting
Mr	Wahdi	Azmi	Aceh Climate Change Initiative	Indonesia
Mr	Michiel	Kuit	Agri-Logic BV	Vietnam
Mr	Jan Joost	Kessler	Aidenvironment	Indonesia
Mr	David	Barley	Althelia Ecosphere	Brazil
Mrs	Juliana	de Lavor Lopes	AMAGGI	Brazil
Mr	Gezinus	Schuilng	AMAGGI	Brazil
Ms	Emma	Price Thomas	ArcelorMittal	Liberia
Ms	Liz	Wilks	Asia Pulp & Paper (APP)	Indonesia
Ms	Leigh	Pezzicara	Barry Callebaut	Côte d'Ivoire
Mr	Kouassi Joseph	Kouakou	Board of Spatial Planning of Ministry of Planning and Development	Côte d'Ivoire
Ms	Sian Choo	Lim	Bumitama Agri Limited	Indonesia
Mr	Joaquin	Munoz	Cémoi	Côte d'Ivoire
Ms	Daniela	Lerda	Children's Investment Fund Foundation	Based on interest
Mr	Willem	Ferwerda	Commonland	Based on interest
Ms	Cécile	Schneider	Conservation International Europe	Liberia
Mr	Ignacio	Gavilan	Consumer Goods Forum	Brazil

Title	Name	Surname	Organization	Country meeting
Mr	Fabien	Chaiso	Danone	Based on interest
Mr	Saraka Koffi André	Allou	DG de l'Aménagement du territoire, du développement régional et local	Côte d'Ivoire
Mr	Brice Dey	Gohou	Directeur Développement Planification Conseil Régional de Cavally	Côte d'Ivoire
Mr	Djè François	N'Goran	Directeur Technique	Côte d'Ivoire
Mr	Daniel	Nepstad	Earth Innovation Institute	Brazil
Ms	Sara	Scherr	EcoAgriculture Partners	Ethiopia
Mr	Rob	Small	Fauna & Flora International	Liberia
Ms	Kathryn	Phillips	Fauna & Flora International	Liberia
Mr	Simon	Hutchinson	Finlays	Kenya
Mr	Michael	Pennant-Jones	Finlays	Kenya
Mr	Anton	Timpers	FMO (Dutch Development Bank)	Based on interest
Mrs	Gemma	Boetekees	Forest Stewardship Council International	Indonesia / Cote d'Ivoire
Mr	Harrison	Karnwea	Forestry Development Authority	Liberia
Mr	Justiniano	Queiroz Netto	Government of Para	Brazil
Mr	Najib	Asmani	Government of South Sumatera	Indonesia
Mr	Gusti	Hardiansyah	Government of West Kalimantan	Indonesia
Mr	Caio Penido Dalla	Vecchia	Grupo Roncador	Brazil
Mr	Matt	Karinen	GVL	Liberia
Mr	David	Rothschild	GVL	Liberia
Ms	Sonya Dewi	Santoso	ICRAF, the World Agroforestry Centre	Indonesia
Mr	Jose Adalberto	Veríssimo	Imazon	Brazil
Ms	Adriana	de Carvalho Barbosa Ramos Barretto	Instituto Socioambiental	Brazil
	Tom	Van Loon	Interholco	Liberia
Mr	Don	Jansen	JDE / Agri-logic	Vietnam
Ms	Ellysar	Baroudy	Lead Carbon Finance Specialist	Based on interest
Mr	Jérémie	de Charentenay	Livelihoods	Kenya
Ms	Fiona	Wheatley	M&S	Indonesia
Mr	Frank	van Steenberg	MetaMeta	Ethiopia
Mr	Arild	Skedsmo	Ministry of Climate and Environment, Norway	Based on interest
Mr	Marcel	Yao	Ministry of Environment and Sustainable Development	Côte d'Ivoire

Title	Name	Surname	Organization	Country meeting
Mr	Omer	van Renterghem	Ministry of Foreign Affairs, Netherlands	Based on interest
Mr	Jan	Hijkoop	Ministry of Foreign Affairs, Netherlands	Based on interest
Mr	Queru	Gautier	Mirova	Based on interest
Mr	Godard	Léo	Moringa	Côte d'Ivoire
Mrs	Petra	Meekers	Musim Mas	Indonesia
Mr	Christopher	Stewart	Olam International	Liberia
Mr	Benardi	Dharmawan	Pasifik Agro Sentosa	Indonesia
Mr	Fernando	Sampaio	PCI Mato Grosso	Brazil
Mr	Stephen	Rumsey	Permian Global	Based on interest
Mr	Alex	Lord	Permian Global	Based on interest
Mr	David	Hoyle	Proforest	Liberia
Mr	Purwadi	Soeprihanto	PT Ekosistem Khatulistiwa Lestari	Indonesia
Mr	Christian	Lambrechts	Rhino Ark Kenya Charitable Trust	Kenya
Mr	Stuart	Lendrum	Sainsbury's	Based on interest
Mr	Frans	Kuipers	Sher/Afriflora	Ethiopia
Ms	Leela	Barrock	Sime Darby Holdings Berhad	Indonesia/Liberia
Mr	Simon	Lord	Sime Darby Holdings Berhad	Indonesia/Liberia
Mr	Rosli	Mohamed Taib	Sime Darby Plantation	Indonesia/Liberia
Mr	Huy	Le Duc	SIMEXCO	Vietnam
Mr	Jean-Baptiste Constant	Yapo	SODEFOR	Côte d'Ivoire
Mr	Jan Maarten	Dros	Solidaridad	Indonesia/Liberia
Mr	Rob	McWilliam	TFT	Liberia
Mr	Marcio	Sztutman	The Nature Conservancy	Brazil
Mr	Hayo	Haanstra	The Netherlands Ministry of Foreign Affairs	Based on interest
Mr	Ivo	Mulder	UNEP	Kenya
Mr	Jan Kees	Vis	Unilever	Based on interest
Mr	Jeff	Seabright	Unilever	Based on interest
Mrs	Cora	van Oosten	Wageningen UR Centre for Development Innovation	Based on interest
Ms	Anahita	Yousefi	Waxman Strategies/Mighty	Based on interest
Mr	Merijn	van Leeuwen	Wetlands International	Ethiopia
Ms	Perpetua	George	Wilmar	Indonesia
Mrs	Monique	Grooten	WWF-NL	Brazil / Indonesia

## TEMPLATE SESSION 1

# COUNTRY/PARTNER MEETINGS

In Session 1 you will have the opportunity to work with your Country Team, or a Partner Team, to identify your goals for the Forum – this is an excellent opportunity to meet with key stakeholders and potential partners to learn from them and share your own good practice.

### What are your goals for this Forum?

**Note down the most important ones that can help you make progress on your work in your Landscape or on your project/programme. Be specific:**

1

2

3

**What are a couple of specific areas of expertise or learning that you would like to share with other Forum participants today? Note down a few:**



**SESSION 3**

**THEMATIC DISCUSSIONS –  
DETAILED AGENDA (13:00-14:45)**



## SESSION A:

### Developing a long term vision and strategy for the landscape: How can Green Growth plans help?

Room: Forest

#### Session overview:

Land use planning is critical to meet commercial, conservation or community development targets. The lack of proper land use planning can contribute to an environment in which land use practices, land rights and future plans are not transparent, nor agreed upon, so they become highly contested. The development of land use plans need to be supported by a long term vision, as well as a well-defined strategy, which are economically, socially and environmentally sustainable in the long term, and characterized by a relatively equal distribution of wealth, i.e. Green Growth plans. To ensure that the views and interests of all stakeholders are taken into account, these plans need to be developed through a multi-stakeholder approach, involving government, local communities, land users, farmers, NGOs and business.

This break out group discussion will be based on two examples of Green Growth Plans from Brazil and Indonesia and will aim to address the following questions:

- How do green growth plans look like, how are they structured?
- How are they being used to inform policy making and regional/national land use planning?
- How to ensure that the process is truly inclusive?
- What are the challenges to overcome?

#### Speakers:

**Ms. Sonya Dewi**, Senior Landscape Ecologist and Country Coordinator Indonesia, ICRAF

**Mr. Fernando Sampaio**, Executive Director, PCI Strategy State Committee Mato Grosso

#### Facilitator:

**Renske Aarnoudse**, IDH

#### Support & note taking:

**Claudia Schlagen**, IDH

## SESSION B:

### The carrot and stick: enforcement mechanisms to protect forests

Room: Asia

#### Session overview:

The IDH landscape program aims to transform finance and business models in mainstream markets, so that they sustain land-use practices, in which the (increased) production of agro-commodities contributes to the protection of forests and the inclusion of smallholders and forest communities in the economy in the long run. We call this Produce, Protect, and Include - PPI arrangements.

This session will specifically focus on the protection component of the PPI arrangements, to explore and discuss about mechanisms that can be implemented to protect forests. The discussion will be based on examples of projects implemented by public or private actors.

#### Speakers:

**Mr. Jose Adalberto Verissimo**, Senior Researcher, Imazon

**Mr. Gusti Hardiansyah**, Special Advisor Environment to the Governor of West Kalimantan and Dean of the Forestry Faculty of Tanjungpura University

#### Facilitator:

**Nienke Stam**, IDH

#### Support & note taking:

**Sanne Heijnen**, IDH

## SESSION C:

### How can business contribute to forest protection? Protecting forests on and outside of company concessions

Room: South America

#### Session overview:

For forests to be effectively and sustainably protected, there is a need for all stakeholders and land users to actively collaborate and agree on effective protection mechanisms. As a land user itself, business has a key role to play in forest protection.

During this session, we will hear from various companies about why and how they are contributing to forest protection in their landscape.

**The focus of this session is on the business case and mechanisms for forest protection on and outside of company concessions or production sites.**

This break out group discussion will be based on examples of companies' initiatives to protect forests, and will aim to answer the following questions:

- Why has the company engaged in forest protection projects? What was the business case for doing so?
- How does the company see its role vs the role of governments and communities?
- What kind of protection mechanism has been implemented?
- What are the challenges faced by companies and requests from companies to sustain this initiative in the long run?

#### Speakers:

**Mr. Tom van Loon**, Environmental and Social Responsibility Manager, Interholco

**Mr. Christopher Stewart**, Head of Corporate Responsibility and Sustainability, Olam

**Ms. Liz Wilk**, European Director Sustainability and Stakeholder Outreach, Asia Pulp & Paper (APP)

#### Facilitator:

**Fitrian Ardiansyah**, IDH

#### Support & note taking:

**Lizzy van der Wal**, IDH

## SESSION D:

### How can business contribute to forest protection? Through supply chains

Room: Africa

#### Session overview:

For forests to be effectively and sustainably protected, there is a need for all stakeholders and land users to actively collaborate and agree on effective protection mechanisms. As a land user itself, business has a key role to play in forest protection.

During this session, we will hear from various companies about why and how they are contributing to forest protection. **The focus of this session is on the business case and mechanisms to protect forest throughout company supply chains.**

This break out group discussion will be based on examples of companies' initiatives to protect forests, and will aim to answer the following questions:

- How are companies addressing deforestation through their supply chains?
- How are they working in improving the traceability of their supply chain, and the challenges they are facing?

#### Speakers:

**Mr. Marcio Sztutman**, Critical Lands Manager - Brazil, The Nature Conservancy

**Mr. Rob McWilliam**, Senior Manager, The Forest Trust

#### Facilitator:

**Winnie Mwaniki**, IDH

#### Support & note taking:

**Nienke Sleurink**, IDH

**Round 1**  
**13:00-13:45**

## SESSION A:

### Developing a long term vision and strategy for the landscape: How can Green Growth plans help?

Room: Forest

#### Session overview:

Land use planning is critical to meet commercial, conservation or community development targets. The lack of proper land use planning can contribute to an environment in which land use practices, land rights and future plans are not transparent, nor agreed upon, so they become highly contested. The development of land use plans need to be supported by a long term vision, as well as a well-defined strategy, which are economically, socially and environmentally sustainable in the long term, and characterized by a relatively equal distribution of wealth, i.e. Green Growth plans. To ensure that the views and interests of all stakeholders are taken into account, these plans need to be developed through a multi-stakeholder approach, involving government, local communities, land users, farmers, NGOs and business.

This break out group discussion will be based on two examples of Green Growth Plans from Brazil and Indonesia and will aim to address the following questions:

- How do green growth plans look like, how are they structured?
- How are they being used to inform policy making and regional/national land use planning?
- How to ensure that the process is truly inclusive?
- What are the challenges to overcome?

#### Speakers:

**Ms. Sonya Dewi**, Senior Landscape Ecologist and Country Coordinator Indonesia, ICRAF

**Mr. Fernando Sampaio**, Executive Director, PCI Strategy State Committee Mato Grosso

#### Facilitator:

**Renske Aarnoudse**, IDH

#### Support & note taking:

**Claudia Schlangen**, IDH

## SESSION B:

### The carrot and stick: enforcement mechanisms to protect forests

Room: Asia

#### Session overview:

The IDH landscape program aims to transform finance and business models in mainstream markets, so that they sustain land-use practices, in which the (increased) production of agro-commodities contributes to the protection of forests and the inclusion of smallholders and forest communities in the economy in the long run. We call this Produce, Protect, and Include - PPI arrangements.

This session will specifically focus on the protection component of the PPI arrangements, to explore and discuss about mechanisms that can be implemented to protect forests. The discussion will be based on examples of projects implemented by public or private actors.

#### Speakers:

**Mr. Christian Lambrechts**, Executive Director, Rhino Ark

**Mr. Wahdi Azmi**, Program Director, Aceh Climate Change Initiative

#### Facilitator:

**Nienke Stam**, IDH

#### Support & note taking:

**Sanne Heijnen**, IDH

## SESSION C:

### How can business contribute to forest protection? Protecting forests on and outside of company concessions

Room: South America

#### Session overview:

For forests to be effectively and sustainably protected, there is a need for all stakeholders and land users to actively collaborate and agree on effective protection mechanisms. As a land user itself, business has a key role to play in forest protection.

During this session, we will hear from various companies about why and how they are contributing to forest protection in their landscape.

**The focus of this session is on the business case and mechanisms for forest protection on and outside of company concessions or production sites.**

This break out group discussion will be based on examples of companies' initiatives to protect forests, and will aim to answer the following questions:

- Why have the company engaged in forest protection projects? What was the business case for doing so?
- How do the company see its role vs the role of governments and communities?
- What kind of protection mechanism has been implemented?
- What are the challenges faced by companies and requests from companies to sustain this initiative in the long run?

#### Speakers:

**Ms. Kathryn Phillips**, Programme Manager, Fauna & Flora International Liberia

**Mr. Simeon Hutchinson**, Managing Director, Finlays

**Mr. Purwadi Soeprihanto**, Executive Director of the Association of Indonesian Forest Concessionaries (APHI) and Founder & Senior Advisor of PT Ekosistem Khatulistiwa Lestari (EKL)

#### Facilitator:

**Fitrian Ardiansyah**, IDH

#### Support & note taking:

**Lizzy van der Wal**, IDH

## SESSION D:

### How can business contribute to forest protection? On Concession

Room: Africa

#### Session overview:

For forests to be effectively and sustainably protected, there is a need for all stakeholders and land users to actively collaborate and agree on effective protection mechanisms. As a land user itself, business has a key role to play in forest protection.

During this session, we will hear from various companies about why and how they are contributing to forest protection. **The focus of this session is on the mechanisms to protect forests that are within companies' concessions.**

This break out group discussion will be based on examples of companies' initiatives to protect forests, and will aim to answer the following questions:

- How are companies addressing deforestation on/around their concessions?
- What are the legal, social, and economic/business challenges in doing so?

#### Speakers:

**Ms. Lim Siam Choo**, Group Head of Corporate Secretarial Services & CSR, Bumitama Agri Ltd

**Mr. Bernardi Dharmawan**, General Manager of HR-GA, Legal & Sustainability, PT Pas

#### Facilitator:

**Winnie Mwaniki**, IDH

#### Support & note taking:

**Nienke Sleurink**, IDH

**Round 2**  
**13:50-14:35**

## TEMPLATE SESSION 4

# COUNTRY/PARTNER MEETINGS

In Session 4 you will meet back with your Country Team, or a Partner Team, to discuss your learning from the Forum, your key takeaways and possible next actions.

**What are your key takeaways and learning from the Forum?  
(Make some notes below)**

**What are a couple of specific areas of expertise or learning that you would like to share with other Forum participants today? Note down a few:**

Action	Timeframe/Deadline	Responsible





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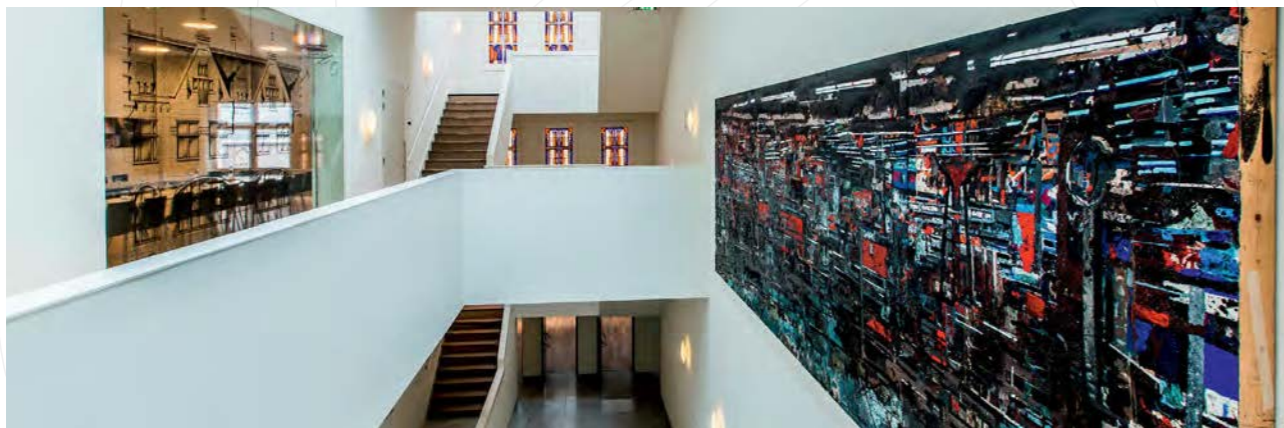
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# LOGISTICS

## Venue

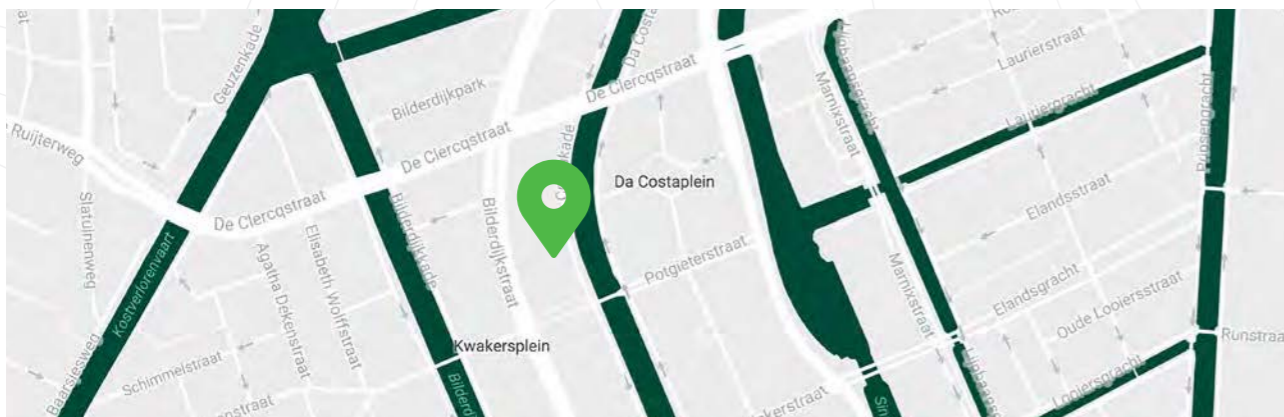
The forum on 9th February and the forum opening dinner on 8th February will take place at de Nieuwe Liefde in Amsterdam, The Netherlands.



## Address

**Da Costakade 102,  
1053 WP, Amsterdam**

De Nieuwe Liefde, originally named simply “De Liefde”, used to be a warehouse that now serves as cultural centre. After a grand re-opening with former Dutch Queen Beatrix, the building, in its current form, was renamed to Nieuwe Liefde (Dutch for “New Love”) on 11 February 2011. The venue, conveniently located amidst the Amsterdam canals, is mainly used for debating and poetry evenings, but welcomes all type of events.



## Travel Information

The venue can easily be reached by public transport from any location in Amsterdam. We recommend using the website and mobile app 9292.nl (available in English) which provides travel advice for train, bus, tram, metro and ferries with real time departure times.

If you have trouble reaching the forum venue, please do not hesitate to contact:

### Marieke Dekkers

Marieke@db-eventmarketing.nl  
+31 64 211 1501

or

### Thomas Duurland

duurland@idhsustainabletrade.com  
+31 64 822 3744

## Weather

Weather in Amsterdam in February can be cold and rainy. In February, temperatures are usually around freezing point and may even drop below zero. Therefore, make sure to dress appropriately and to bring an umbrella or rain jacket in case temperatures are higher and we experience rain.

## Shuttle buses

For participants staying in or near Mercure Hotel Amsterdam Sloterdijk (Naritaweg 1, 1043 BP, Amsterdam), shuttle buses will depart from and to the venue in the afternoon of 8th February, in the evening of 8th February (after the dinner), and on 9th February.

### Schedule:

- **February 8th**

Departure from Mercure Hotel Amsterdam Sloterdijk to Nieuwe Liefde at **06:15 pm**

Return to Mercure Hotel Amsterdam Sloterdijk from Nieuwe Liefde at **10:00 pm**

- **February 9th**

Departure from Mercure Hotel Amsterdam Sloterdijk to Nieuwe Liefde at **08:00 am**

Return to Mercure Hotel Amsterdam Sloterdijk from Nieuwe Liefde at **06:30 pm**

## ABOUT IDH

IDH convenes companies, CSOs, governments and others in public-private partnerships. Together we drive the joint design, co-funding and prototyping of new economically viable approaches to realize green & inclusive growth at scale in commodity sectors and sourcing areas. Our approaches are designed to drive sustainability from niche to norm in mainstream markets, delivering impact on Sustainable Development Goals. We focus on creating positive impact on deforestation, living incomes and living wages, working conditions, toxic loading and gender.

IDH is supported by multiple European governments, including our institutional donors: NICFI, BUZA, SECO and DANIDA. We work together with over 500 companies, CSOs, financial institutions, producer organizations and governments in 11 sectors and 11 landscapes in over 50 countries worldwide.

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