

Service Delivery Model Innovation Lab



Service Delivery Model (SDM) Innovation Lab

Purpose

Develop and implement innovations in SDMs with selected partners that increase the impact at farmer level, while improving the cost-effectiveness & sustainability of SDMs

Specialized knowledge

Dedicated team combining expertise on SDMs and innovative finance

Vision

Farmer centric service solutions offered by (newly formed) coalitions, creating measurable impact at farmer level



Added value of the SDM Innovation Lab



Data driven

(based on research and analysis)

systematic and consistent approach
for analyzing and improving SDMs



Insights

on 'levers' to improve SDMs



Experimental space

to work with selected partners



Active learning community

feeding new innovations

We see opportunities for innovation of SDMs

Coalitions of service providers & innovative service packages



Combining services for cash crops and staple crops

taking into account the whole farming system

Holistic service packages

including services for agriculture & financial services

Partnerships with financial institutions and insurance providers

supporting farmer households to manage their total cash flow and risks

ICT solutions



Use of mobile technology solutions

to deliver services to farmers in a more cost-effective way

Cost-effective solutions

for farm level data

We see opportunities for innovation of SDMs

Cost-effectiveness of the SDM



Farmer segmentation

for tailoring service packages to specific farmer (women) profiles

Strong farmer organizations

to drive down costs and increase impact

Financing of a SDM



Blended finance

solutions for SDMs

Our expertise

built by working with a variety of partners and SDMs



Cases in coffee



Cases in cocoa



Other



Hanns R. Neumann Stiftung
Uganda



OLAM
Cameroon



MARS
Indonesia



CÉMOI
CHOCOLATIER
FRANÇAIS
Côte d'Ivoire



ATE
India



ECOM
Vietnam




TECHNOSERVE
BUSINESS SOLUTIONS TO POVERTY
Ethiopia



Cargill®
Côte d'Ivoire



OLAM
Côte d'Ivoire




PROVA
Madagascar



ECOM
Tanzania




TEMBO
COFFEE COMPANY
Tanzania



BARRY CALLEBAUT
Côte d'Ivoire



ECOM
Ghana



rootcapital®
Various

Partnership with the Bill and Melinda Gates Foundation to analyze 8 - 10 additional cash / staple crops cases.

Products, scope & size

Products

- Grants for co-funding prototyping innovations in SDMs
- Risk-sharing funding and other innovative finance products for implementing the innovations at larger scale

Scope

- Focus on innovation areas. Flexibility to work with a broad range of service providers in both cash and staple crops in different geographies (focus on Africa)

Size

- EUR 20 - 30 million for prototyping innovations in SDMs and innovative finance products

For more information

Get in touch



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Check out the
IDH website and report



[www.idhsustainabletrade.com
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