

# Living Wage Benchmark Series

## WageIndicator Typical Family Methodology

### How does the methodology meet the IDH criteria

[Check our website for more information](#)

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**1. COLLECTING DATA**  
Data on cost of living is collected through country/ region-based surveys (online and face-to-face).
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**2. COST OF LIVING OF A TYPICAL FAMILY**  
National family sizes are derived from national birth-rate data.
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**3. ITEMS OF COST OF LIVING**  
Family costs include cost of a suitable diet, typical rent, children's education, healthcare, transport, clothes, water, phone and other expenses.
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**4. WORKING ADULTS**  
The typical wage earners in a family is derived from national employment data.
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**5. SUFFICIENT NET INCOME**  
The difference between net and gross pay is calculated using the latest national tax summaries available publicly.
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**6. DIFFERENCES IN CONTEXT**  
All data is disaggregated per country-defined regions as well as sorted into 4 regions of similar rural or urban density.
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**7. CONFLICT OF INTEREST**  
Funding is derived from grants and selling data.
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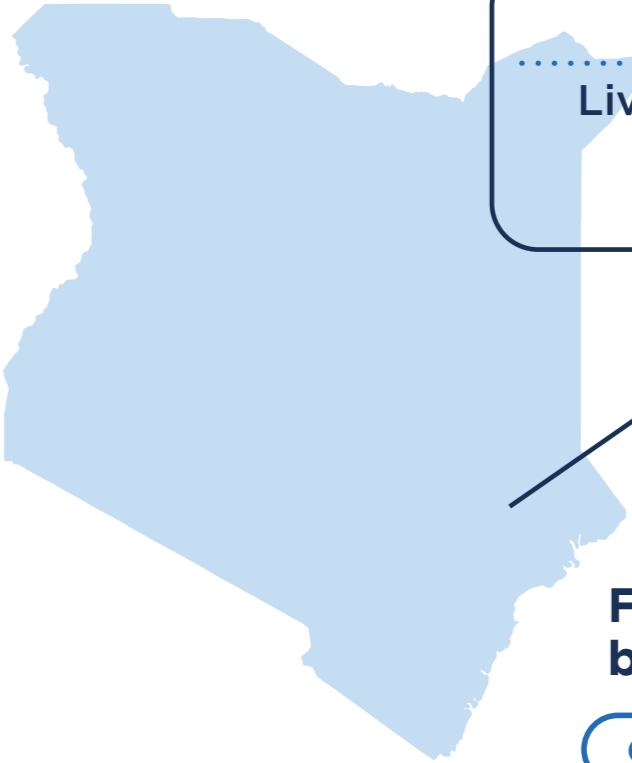
**8. TRANSPARENCY**  
The process and criteria for collecting data is fully available online at the WageIndicator Foundation website.
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**9. INFLATION ESTIMATION**  
New benchmarks based on new data are published quarterly so there is no need for benchmarks to be updated regularly for inflation.

### What is the WageIndicator Foundation?

Established in 2000, the WageIndicator Foundation aims for transparency. This means publishing free info about wages, Minimum Wages and Labour law in national languages on national (popular) WageIndicator websites world wide--now with operations in 140 countries. Data on prices is collected continuously through online surveys and face-to-face surveys. Data collections are overseen by a group of universities. The foundation should be contacted directly for access to benchmarks and can be contracted to create benchmarks where not currently available. Benchmarks are offered in a range; ultimately wages should always be above the lower range, which can be seen as a stepping stone to the higher range. WageIndicator also offers a variety of other global data sets. Where a company implements a Living Wage, WageIndicator informs the public at large in that country.

[Read more](#)



**COAST, KENYA**  
Living Wage is 54,000 KES (485.74 USD)  
October, 2020

**Find out if there is a benchmark in your region**

[Check our website](#)

### METHODOLOGY APPROACH



**Survey**

Costs of over 200 items are gathered through local cost of living surveys where users can report costs of up to 100 items.



**Data Collectors**

Face to face data collection including interviews and visits to shops and markets.



**Model-based**

For regions where data is not yet available, data is modeled based on similar regions.



**Local Recognition**

Not locally validated



**Specificity**

Regional and National



**Publishing Data**

Quarterly